



PRELIMINARY PROGRAMME

MONDAY 29 NOVEMBER 2010

09:30 – 10:30 Opening session

09:30 - 09:45 Introduction

- dr Gunther Eysenbach, Associate Professor, University of Toronto (CAN) and Conference Producer Medicine 2'0
- prof dr Hubert Coonen, Dean of Behavioral Sciences, University of Twente (NL)

09:45 - 10:00 Opening

dr Marc Sprenger, Director, European Centre for Disease Prevention and Control (S)

10:00 - 10:30 Keynote 1

E-Health for Self-management and Behaviour Change: Potential, Progress and Pitfalls
dr Elizabeth Murray, Director E-health Unit, University College London (UK)

10:30 – 11:00 Break

11:00 – 12:30 Parallel sessions

Parallel session 1	Parallel session 2	Parallel session 3
<i>Current 2.0 trends</i>	<i>New ethics and health disparities</i>	<i>Web 2.0 approaches to education and collaboration</i>
1.1 Tove Sørensen (N): E-health Trends in Europe: New Tools - New Practices?	2.1 Natasha Burns (UK): Global, Reflexive and Open: Bioethics 2.0 and/or Public Engagement 2.0?	3.1 Miguel Cabrer (ES): Scientific Medical Social Collaboration Network. The Real Experience of a University Hospital
1.2 Gunther Eysenbach (CAN): Infovigil: An Open Source Infodemiology and Infoveillance System	2.2 Leentje Vervoort (NL): Bridging Health Disparities through Digital Health Coaching: Use and Outcome of the Online Losing Weight Coach in Individuals with Low, Middle and High Socio-economic Positions	3.2 Alan Vanbiervliet (US): CoalitionsOnline - Using Web 2.0 Collaboration Tools to Support Community Health Coalitions
1.3 Leo Ottes (NL): Health 2.0 – It's up to You	2.3 Swantje Reimann (D): The Representation of Patient Satisfaction in Physician Rating Sites. A Criteria-based Analysis of English- and German-language Sites	3.3 Lisa A. Richardson (CAN): From the Visible to the Immersive: an Epistemic Rupture in Medical Education
1.4 Jenny Voth (D): The Role of Online Communication in Building Trust in Medical Knowledge	2.4 Inmaculada Grau (ES): A Cry for Help: a Case Report of Suicidal Ideation in a Physician-mediated Forum	3.4 Jonathan Cheesum Lau (CAN/NL): Porting a Clinical Mobile Device Application from iPhone to Android Using Online Collaboration: a Case Study Using NeuroMind

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MONDAY 29 NOVEMBER 2010

12:30 - 13:30 Lunch & Visit posters

13:30 - 14:30 Plenary panel session Persuasive technology

Moderators: - dr Lisette van Gemert-Pijnen, Associate Professor, University of Twente (NL) and Conference Director Medicine 2'0'10
- dr Angelica Mader, University of Twente (NL)

Tele-intro: - dr BJ Fogg, Stanford University (US)

Panelists: - Saskia M Kelders (NL): Technology and Adherence in EHealth: a Systematic Review
- Steven Verstockt (B): Assistive Smartphone for People with Special Needs: the Personal Social Assistant
- Nicol Nijland (NL): Use and Impact of an EConsultation Service for Medical Advice in the Absence of a Pre-existing Patient-Physician Relationship
- Elvira Den Breejen (NL): Wiki for Active Patient Participation in Clinical Guideline Development; a Process Evaluation

14:30 - 15:00 Break

15:00 - 16:30 Parallel sessions

Parallel session 4 <i>Self-management (1)</i>	Parallel session 5 <i>eMental Health</i>	Parallel session 6 <i>Nature and dynamics of social networking in health</i>
4.1 Marjolijn Sorbi (NL): Internet Self-Management Training with Mobile Support for Chronic Migraine	5.1 Ed Feil (UK): Video Tools for Mental Health Interventions: an RCT Pilot Study of Infant-Net	6.1 Denise Silber (F): Examining the Impact of the Pre-existing Organization of Health Care on Health and Medicine 2.0 Initiatives: Case Study France
4.2 Lisette Van Gemert-Pijnen (NL): Self management in Diabetes Care: What Are the Benefits?	5.2 Andrea Evers (NL) : E-coaching by Tailored Cognitive-behavioral Therapy in Chronic Somatic Conditions	6.2 Gabriela Ortizmichel (MEX/ES): Diabetes Online Communities. Spanish and English Speaking Communities, What They Share and Not
4.3 Natalie Armstrong (UK): "Oh Dear, Should I Really Be Saying That on Here?" Issues of Identity and Authority in an Online Diabetes Community	5.3 Olivier Blanson Henkemans (NL): ePartner for Kids: Computer Assistants for Children with Behavioral Problems	6.3 Bertalan Mesko (HON): Quality of Medical Information in Social Media: Webicina.com
4.4 Laurence Alpay (NL): An Empowerment-based Approach to Develop Innovative E-health Tools for Self-management	5.4 Paolo Deluca (UK): Delivering Prevention Messages on Recreational Legal Highs through Ict Tools. An Overview of the EU Funded ReDNet Research Project	6.4 Pjer Vriens (NL): X-Match: a Serious Gaming Pilot for Hiv/sti Prevention Directed at Urban Young People (14–19) in the Netherlands

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PRELIMINARY PROGRAMME

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16:30 - 17:00 Break

17:00 - 18:30 Parallel sessions

Parallel session 7 <i>2.0 Research methodology</i>	Parallel session 8 <i>Care organization</i>	Parallel session 9 <i>2.0 Tools</i>
7.1 Arindam Basu (NZ): Development of a Framework to Rapidly Conduct Systematic Reviews and Meta Analyses Using the Web 2.0 Social Media and Visualization Tools	8.1 Irma Verdonck-de Leeuw (NL): Disease Management in Cancer Patients: the Development of a Stepped Care Strategy	9.1 Donal Flynn (UK): The Context Of Health Decision Making: An Exploration Of Patients' Responses To Using Web-Based Decision Aids At Home
7.2 Nicol Nijland (NL): Grounding EHealth – Development of a Web 2.0 Framework for Design, Implementation and Evaluation of Ehealth Applications	8.2 Pat Rich (CAN): Physician-patient Interaction and the Internet: The Canadian Experience	9.2 Christophe Robert Laurent (B): The Use of Personally Controlled Health Records as a Tool for Patient Participation in Preemptive Disaster Management During Mass Gatherings
7.3 Pieter Leonard Kubben (NL): Neurosurgery 2.0 – a Combination Of Open Access, Web 2.0 And Decision Technology	8.3 Annemijn Aarts (NL): An Overview of Possibilities and Challenges of Patient-Focused Ehealth in Fertility Care	9.3 Marta Vazquez Vazquez (ES): Effects of Web 2.0 Tools on Dissemination of Health Information. The Example of the Andalusian Patient Safety Observatory
7.4 Kingshuk Pal (UK): The Development of a Protocol for a Cochrane Systematic Review of Computer-based Self-management Programmes for Adults with Type 2 Diabetes	8.4 Job van der Heijden (NL): Teledermatology As Best Practice After Patient Selection By General Practitioner	9.4 Miriam Marie Rose Vollenbroek-Hutten (NL): Telemedicine Services: from Idea to Implementation

18:30 - 19:30 Welcome Reception

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PRELIMINARY PROGRAMME

TUESDAY 30 NOVEMBER 2010

09:15 – 10:00 Plenary session

09:15 - 09:30 Introduction

- dr Gunther Eysenbach, Associate Professor, University of Toronto (CAN) and Conference Producer Medicine 2'0

- Lucien Engelen, Health 2.0 Ambassador, Radboud University Nijmegen Medical Center (NL) and Conference Director Medicine 2'0'10

09:30 - 10:00 Keynote 3

Can Research Help To Integrate The E-Patient Into Healthcare and Medicare

Alex Schachinger, digital healthcare researcher, Healthcare42.com (GER)

10:00 – 10:30 Break

10:30 – 12:00 Parallel sessions

Parallel session 10 <i>Business modeling (1)</i>	Parallel session 11 <i>Consumer empowerment</i>	Parallel session 12 <i>Country reports</i>
10.1 Jan Van Ooteghem (B): Multi-Actor Analysis for Identifying the Economic Viability of eCare Solutions	11.1 John Powell (UK): Carers 2.0? Qualitative Study of the Views of Carers on the Adoption of Networked Communication Technologies	12.1 Mohannad Alajlani (J): Issues Facing the Application of Telemedicine in Developing Countries: Hashemite Kingdom of Jordan
10.2 Maarten van Limburg (NL): How Business Modelling Can Improve the Sustainability of Ehealth Technologies	11.2 Luis Fernandez Luque (N/ES): Motivations and Challenges of Epatients in YouTube	12.2 Pim Ketelaar (NL): Ehealth in the Netherlands: the Polder Model
10.3 Michaela Endemann (AUS): From Internal to External and Return – a Doctors and a Nutritionists Life in Digital Communication	11.3 David Samoocha (NL): Effectiveness of Web-based Interventions on Patient Empowerment: a Systematic Review and Meta-analysis	12.3 Yossef Bahagon (IS): Title Ehealth Reform: Strategic Components and Practical, Nationwide, Assimilation Lessons Learned
10.4 Ton Spil (NL): Business Models for E-health Initiatives	11.4 Saskia Maria Helena Timmer (NL): E-health: The Effects On Patient Empowerment And (Mental) Healthcare	12.4 Natalia Pletneva (ES): Current Situation and Perspectives of Health 2.0 Tools Use for Chronic Patients in Basque Country, Spain

12:00 – 13:00 Lunch & Visit posters

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PRELIMINARY PROGRAMME

TUESDAY 30 NOVEMBER 2010

13:00 – 14:30 Parallel sessions

<p>Panel Session 13:00-14:00 <i>Dementia</i></p> <p><i>Moderator:</i> Rose-Marie Droes <i>Panellists:</i></p> <ol style="list-style-type: none"> 1. Nienke Nijhof (NL) : 'The Chitchatters: a Leisure Activity for People with Dementia to Stimulate Social Interaction' 2. Loes Bierma (NL): 'Elderly 2.0; Elderly People, Living In Nursing Homes, Share Personal Experiences Online' 3. Charles Willems (NL): 'Designing a Telecare System for Caregivers: a User Centered Approach Using Scenarios' & 'Activity Monitoring as Part of Care Delivery to Independently Living Seniors' (1 vd 2) 	<p>Parallel session 14 [13:00-14:30] <i>Self management (2)</i></p> <p>14.1 Matthijs Blankers (NL): Internet Therapy versus Internet Self-help versus No Treatment for Problematic Alcohol Use: a Randomized Controlled Trial</p>	<p>Parallel session 15 [13:00-14:30] <i>Communities in health care</i></p> <p>15.1 Syed Sibte Raza Abid (CAN): Knowledge Linkages: Augmenting Online Clinical Care Discussions with Published Literature</p>
<p>Parallel session 13 [14:00-14:30] <i>Usability and human factors</i></p>		
<p>13.1 Hans C. Ossebaard (NL): Patient Usability of the Dutch National Health and Care Portal www.kiesBeter.nl</p>	<p>14.2 Annette Ovink (NL): A Web-based Diabetes Education Programme and The Challenges Regarding Its Evolution</p>	<p>15.2 Giovanni Rinaldi (IT): Building Virtual Communities and Personal Health Information to Assist Elderly Using a Federative Platform by the Light of Medicine 2.0</p>
<p>13.2 Yin-leng Theng (Singapore): Investigating Cyberchondriac Behaviors on the Internet: Implications for E-Health 2.0</p>	<p>14.3 Fred Van Den Anker (CH): Video Consultation for Paraplegics: Collaborative Service Design</p>	<p>15.3 Jackie Bender (CAN): Breast Cancer Survivors Create Online Communities When They Need Them: a Survey of English Language Online Communities for Breast Cancer</p>
	<p>14.4 Martine Ickenroth (NL): Development and Field-Testing of an Online Decision Aid for Self-Testing</p>	<p>15.4 Rachel Iredale (UK): The StoryBank Project: Digital Stories from Patients and Staff about the Cancer Genetics Service for Wales</p>

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14:30 – 15:00 Break

TUESDAY 30 NOVEMBER 2010

15:00 – 15:30 Plenary session

Keynote 4: Working towards Participatory Health: Could Somebody Press the Reset Button Please?

prof.dr. Bas Bloem, consultant neurologist, department of Neurology, Radboud University Nijmegen Medical Centre (NL)

15:30 – 17:00 Parallel sessions

Parallel session 16 <i>Participatory health care</i>	Parallel session 17 <i>Business modeling (2)</i>	Parallel session 18 <i>2.0 Technology</i>
16.1 Bart J Brandenburg (NL): Proof of the Pudding: First Results of a Primary Care Consultation Service on Twitter	17.1 Tom Broens (NL): MobiHealth(TM): Putting Care in Motion	18.1 Sofie Van Hoecke (B): Prolonging the Battery Lifetime for Mobile Health Applications in the ICU
16.2 Tom Van De Belt (NL): Definition of Health 2.0: a Systematic Review	17.2 Lucas Meertens (NL) Business Modeling in Homecare	18.2 Rik Crutzen (NL): You Never Get a Second Chance to Make a First Impression: Effects of Visual Complexity and Cognitive Load on User Experience and Intention to Use Internet-Delivered Interventions
16.3 Escobar (ES): Conceptual Map of the Manual of Accreditation of Healthcare Websites V.2	17.3 Carlos Luis Parra (ES): Process Modeling of Chronic Polymedicated Patient Care in an Health 2.0 Environment	18.3 Tobias Hartz (D): Pipo - Web 2.0 Portal for Information in Pediatric Oncology
16.4 Lodewijk Bos (NL): Patient 2.0 Empowerment: Information Dissemination And Awareness	17.4 Maarten Aris Eykelhoff (NL): Developing a Method for Business Model Validation - The Case of Video Teleconsultation	18.4 Jan M. Nauta (NL): Guiding Persons With Dementia Back Home Using GPS Technology: Assessment of the TalkMeHome Approach from the Perspective of the User

17:00 – 18:00 Closing session

dr Gunther Eysenbach, University of Toronto (CAN), Lucien Engelen, Radboud University Nijmegen Medical Center (NL),

dr Lisette van Gemert-Pijnen, University of Twente (NL), drs Hans Ossebaard, RIVM (NL)

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Presentation Medicine 2'0'11 by Larry Chu
Presentation of Awards

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ACCEPTED POSTERS

sorted by first author

<p>Akke Albada, Sandra Van Dulmen, Margreet G.E.M. Ausems, Jozien Bensing (NL): Effects of a Pre-visit Website with Question Prompt Sheet for Counselees in Breast Cancer Genetic Counselling on The Consultation and Their Knowledge, Risk Perception and Perceived Personal Control</p>
<p>Wouter Van Ballegooijen (NL): A Visual Screening Instrument for Common Mental Disorders and Suicidal Ideation: Validation among the General Population</p>
<p>Clara Bermúdez-Tamayo, Jose Francisco García-Gutierrez, David Yubraham, Jaime Jiménez-Pernett (ES): The Use of Social Media by Spanish Hospitals</p>
<p>Richard Booth, Lorie Donelle (CAN): Health Twitter: An Exploration of Everyday Conversations about Health</p>
<p>Miguel Cabrer (ES): How to Establish a Sustainable Business Model on a Web 2.0 Platform?</p>
<p>Prajesh Narendra Chhanabhai (NZ): The Use of Mobile and Social Network's by Gen Y to Share Health</p>
<p>Larry F Chu, Kyle Harrison, Chelsea Anne Young, Alex Macario (US) Successful Transition to Anesthesia Residency</p>
<p>Ruben Cijssouw, Jacqueline Slegten, Jan Nauta, Ria Knotters, Marike Hettinga (NL): Webbased Lifestyle Self-Management For Nephrology Patients</p>
<p>Alexander Van Deursen (NL): Validation of a Dutch Version of the EHealth Literacy Scale (eHEALS)</p>
<p>Tara French, Thomas Heneghan, Grant Cumming, Andrew Fowlie (UK): The Dufftown Hypertension Project</p>

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<p>Anouk De Gee, Linde Scholten, Barbara Conijn, Rianne Van Der Zanden, Bob Last, Heleen Stam, Martha Grootenhuis (NL): Development of an Online Psycho-Educational Group Intervention for Children Treated for Cancer</p>
<p>Martine Gijsbers, Saskia M. H. Timmer (NL): Dunov Digital Coaching, Mobile Support Anytime & Anyplace</p>
<p>Jelle Van Gorp, Thierry Reijn, Martine Van Selm, Evert Van Leeuwen, Kris Vissers, Jeroen Hasselaar (NL): Optimization of Complex Palliative Care at Home by Making Use of Expert Consultation via Telemedicine</p>
<p>Timber Haaker, Sikke Visser, Robbert Menko, Marike Hettinga (NL): From Buzz to Bizz: the EHealth Innovation Matrix</p>
<p>Hermie Hermens, Miriam Vollenbroek-hutten, Marit Van Weering, Thijs Tonis (NL): Activity Monitoring and Feedback to Promote an Active Lifestyle and Self Management of Patients with Chronic Disorders</p>
<p>Edwin Van Den Hof (NL): Online Education for Parents of Children/Adolescents with Autism</p>
<p>Hilde Huizenga (NL): Finding a Sports Buddy Online – Evaluation Of a Social Networking Site Aimed For Health Promotion</p>
<p>Jaime Jimenez Pernet, José Francisco García-Gutiérrez, Sergio Minué-lorenzo (ES): Blog Based Teaching Method in a Health Management Master</p>
<p>Robin Köck, Annette Jurke, Inka Daniels-haardt, Julia E. W. C. Van Gemert-Pijnen, Karsten Becker, Alexander W Friedrich (GER/NL): Geographic Information System Monitoring The Spread Of Livestock-Associated Methicillin-Resistant S. Aureus (mrsa) In The Euregio MRSA-net</p>
<p>Mark De Lange, Michiel Van Well (NL): Pazio: Unite EHealth in Patient Portal</p>
<p>Rene Luigies (NL): Integrating It in Healthcare: Hurdles and Opportunities. Can We Avoid Chaos? Review of the Wcit2010 E-Health Event and the Future Vision.</p>

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<p>Luis Fernandez Luque, Randi Karlsen, Genevieve Melton-meaux, Ignacio Basagoiti, Eirik Årsand (N/ES): Fighting Irrelevant Health Videos on Youtube: a Social Network Analysis Approach</p>
<p>Bertalan Mesko (HON): Digital Literacy in Medical Education: An Elective Course</p>
<p>Margreet B Michel-Verkerke (NL): Computer Literacy of Healthcare Professionals: Fact or Phantasy?</p>
<p>Trevor Van Mierlo, Rachel Fournier (NL): Inception, Maturation and Evolution: How to Build and Sustain an EHealth Program</p>
<p>Joris Moolenaar (NL): Optimize Current Treatment Programmes with MyTherapy</p>
<p>Jacques Neyens, Jan Vermeulen, Marika Spreeuwenberg, Erik Van Rossum, David Hewson, Luc De Witte (NL): Monitoring of Physical Frailty in Older People: an Innovative System Supporting Self-Management and Care</p>
<p>Maurice Antoine Jacques Niessen (NL): Reduction in Absenteeism with a Web-based Integrated Risk Profiling and Health Management Service.</p>
<p>Sam Nordfeldt (SE): Young Patients' Views on the Open Web 2.0 Childhood Diabetes Patient Portal: Qualitative Study</p>
<p>Clark Nowack (NL): Participatory Healthcare Innovation. Good Practice</p>
<p>Wilma Otten, Olivier Blanson Henkemans, Laura Butselaar, Kim Bakker (NL): Developing an ECoach for the BeweegKuur</p>
<p>Niels Peek (NL): Influence of Health Characteristics on Reported Adherence to Lifestyle Change Advice from an Electronic Health Management Tool</p>

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Denise Peels, Lilian Lechner, Catherine Bolman, Hein De Vries, Aart Mudde (NL): Promoting Physical Activity Among The Over Fifties With Use Of a Web Based Tailored Advice
Marloes Postel: (NL): E-therapy for Problem Drinking: Results of a Randomized Controlled Trial
Paul De Roos, Krzysztof Nesterowicz, Melis Varan (NL): Medicine 2.0 Meets Education 3.0
Thomas Schippers, Lars Gierveld (NL): ZegelGezond: Improving Health Information on the Net
Lawrence Sherman (US): Continuing Medical Education 2.0 - Have We Arrived?
Denise Silber (F): Public Health & Use of Social Media and Health 2.0 Tools: the Case of Infectious Diseases
Nedkov Stanislav, Mcconachie Mark, Beattie Paul, Brooks Elizabeth (UK): ToiletFinder - Utilising the Wisdom of the Crowd
Sergi Torrellas (ES): Social Network Enhancing Self-care and Mitigating Isolation in Long-duration Disability with Built-in Knowledge Extraction Tools
Rosalie Van Der Vaart User (NL): Needs, Preferences and Supporting Factors for the Development of an Rheumatology Interactive Health Communication Application
Fenne Verhoeven, Lisette Van Gemert-Pijnen (NL): Discount User-centered E-health Design: a Quick-but-not-dirty Method
Fenne Verhoeven, Lisette Van Gemert-Pijnen Teleconsultation for Diabetes Care (NL):

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A Systematic Literature Review

Viola Voncken, Huibert Tange, Albine Moser, Hein De Vries, Trudy Van Der Weijden (NL):
Tailoring to a Specific Patient Group: the Need for Usability Testing

Sandra Vosbergen, Maarten Bouter, Ersen Colkesen, Roderik Kraaijenhagen, Niels Peek (NL):
Qualitative Evaluation of a Web-based Risk Profiling and Health Management Service: an Industrial Design Perspective

Jobke Wentzel, Annelies Van Dam, Jesper Brons, Lisette Van Gemert-Pijnen (NL):
The Status Quo of EHealth Use in Physical Therapy: a Systematic Review

Anna Wolters (NL):
YouTube and Digital Smoking

Partner Programme

Two half-day tours will be organised for partners and interested participants.

Lunches are included and the guide will speak English. (The costs are € 110.- for 2 tours). Partners are also invited to the Welcome Reception.

Monday 29 November 2010 * 10.30-14.00 hrs Guided city tour through the old city of Maastricht. During this tour, the guide will show you the prettiest spots in the old city centre. Unknown stories and anecdotes will be told and facts will help you to relive the city's history.

Tuesday 30 November 2010 * 11.00 - 14.30 hrs Céramique walk combined with a visit to the Bonnefantenmuseum. This tour will guide you through the famous area "Céramique" as well as through the Bonnefanten Museum. Céramique is the name assigned to a hypermodern city quarter located to the east of the river Meuse. Renowned architects such as Coenen, Rossi, Siza and Botta designed buildings such as the Bonnefantenmuseum, a number of office blocks and the Centre Céramique. The Bonnefanten Museum is the famous museum of Old Masters and contemporary art.

Hosts of Medicine 2'0'10:

UNIVERSITY OF TWENTE.



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